ϕ PHILIA

TEAR SHEET



Aloe Tall Elio Lamp by Soft-Geometry

PRICE	€5,280
PRODUCT URL	View online
DESIGNER	Soft-Geometry
DIMENSIONS (CM)	18 x 28 x 46 cm
DIMENSIONS (INCHES)	7 x 11 x 18 in
MATERIALS	Resin
EDITION	Limited Edition
LEAD TIME	7-8 Weeks



DESIGNER

Soft-Geometry

soft-geometry is an Indian design studio working across lighting, objects, and furniture, exploring softness as a cultural, emotional, and material condition. The practice approaches design through ritualistic hand-building and deliberately slow processes, allowing form to emerge with sensitivity and intention. Rooted in Indian narratives yet expressed through contemporary vocabularies, its work creates a dialogue between tradition and present-day making. Each project is shaped by touch, time, and material behavior, resulting in objects of quiet intimacy and tactile depth. Founded in 2019 by Utharaa L. Zacharias and Palaash Chaudhary, soft-geometry follows an evolving methodology, shifting annually across materials, techniques, typologies, and scales. This constant experimentation serves as a means of continued inquiry, while softness remains its guiding principle. Now based in Los Angeles, the studio continues to expand across cultures and contexts, maintaining a reflective approach rooted in craft, experimentation, and emotional resonance.