



fashion brands steal the show at milan design week 2021

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ARE FASHION BRANDS TAKING OVER MILAN DESIGN WEEK 2021?

this year's **milan design week** was one like no other. following the cancellation of 2020's edition, and the postponement of the 2021 event, we instead gathered in the city after the summer — from september 5-10 — while the sun was still hot enough to complain about. **salone del mobile** was 'supersalone' and alongside the usual foray of designers, there were also a number of fashion brands that stole the show.

as we walked our 20th kilometer of the day in typical design week style, we couldn't help but wonder, are fashion brands taking over milan design week 2021?

RICK OWENS – DIALOG WITH EMERGING ITALIAN DESIGNERS

over the years, rick owens has developed a number of signature materials, shapes, and visual archetypes and has influenced an entire generation of artists and sculptural designers. his brutalist pieces of furniture vary in finishes and textures, they can be black, golden or nitrate, but they all combine a stark modernist look with a contemporary minimalistic line.

curated by galerie philia, and set within spazio CB32, the exhibition focused on rick owens design works aesthetically questioned by contemporary italian sculptural design artists. the unique event weaved a dialog between a curated selection of emerging italian designers and rick owens' impactful design artworks.

'my furniture is my couture,' said rick owens. 'i'm using rare materials and artisans with specialized skills to create unique, one-of-a-kind objects.'



juliana neira | designboom

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